

January 30, 2020

Postal Regulatory Commission
901 New York Avenue NW
Suite 200
Washington, DC 20268

RE: Docket RM 2017-3

Dear Commissioners,

Every month, Port Discovery Children's Museum communicates with its donors and members through the USPS. As a Statewide institution we send copies of our member/donor newsletter, save the dates postcards to our events, mail solicitations, thank you letters, and much more to constituents all over Maryland. Our local Baltimore Branch on Fayette Street knows our staff by name as we are regularly making deposits on our postage account and dropping off our presorted bulk mail.

Last year, we started to take advantage of the IMSB tool and invested on staff hires to make sure that we have the capacity to presort our mail, drop it off at the local Business Entry Unit office, and take advantage of special rates and promotions.

Those nonprofit rates and promotions have allowed us to increase the number of pieces we mail and we are in the process of looking at other USPS services like informed delivery and EDDM that we can use to grow our program.

As a small nonprofit, we want to continue to take advantage of the power of postal mail and are always trying to learn ways to take advantage of promotions and postal rates.

A postage increase will mean that we will be unable to continue to grow our program and will force us to cut the number of pieces mailed to stay within our budgeted expenses for the year.

Currently, a lot of additional work we do in house is to ensure that we can take advantage of as many discounts from the post office.

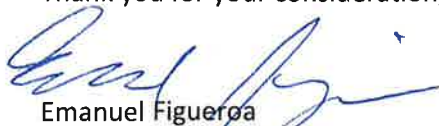
We do most of our printing and mailing in house. A postage increase will force us to mail less and invest in other technologies to communicate with our members and donors.

We are doing everything we can to keep our costs at a minimum with making sure that our non profit letters can be automated with a 5 digit origin bulk mail discount.

At this point we simply cannot afford a postage increase and urge you to reconsider the proposed price increase.

Enclosed you will find an overview of the work we do for the children in the region inside the museum and beyond the museum walls.

Thank you for your consideration,



Emanuel Figueroa
Annual Fund Director, Port Discovery Children's Museum



PORT DISCOVERY
Children's Museum

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